PhilaU
PHILADELPHIA UNIVERSITY

PhilaU Fun Facts-2015

Students, Faculty, Staff & Majors

Powered to do what's now, Powered to do what's next.

Our Students; Questions

- Who do we serve?
- Who do we serve well?
- How can we serve our students better?
- Are there other groups we are missing? New audiences?
- What are the costs related to serving these groups?
- What are benefits from these groups?

Traditional UG

Residential Experience

UG Online

Professional Graduate

Part-Time: WE, Evening, Online

Professional Graduate

Full-Time: On Campus

CPS

Accelerated: On Campus

Executive

Education & CE

International Students

On-Campus UG

International Students

On-Campus Grad

International Students

Online

Traditional UG

Commuter

Traditional Research Graduate

Full-Time: On Campus

UG Transfer

62% of Freshman on the 2014 CIRP report that PhilaU was their 1st choice

Enrollment

From President's Council Dashboard, July 2015

Unit	Head Count
K-DEC	1,575
CSHLA	848
CABE	618
CPS	416
PhilaU Online	146
Undeclared	48
TOTAL	3,651

Level	Head Count
Undergraduate	2,860
Graduate	791

Credits:

Most UG in CSHLA due to Hallmarks

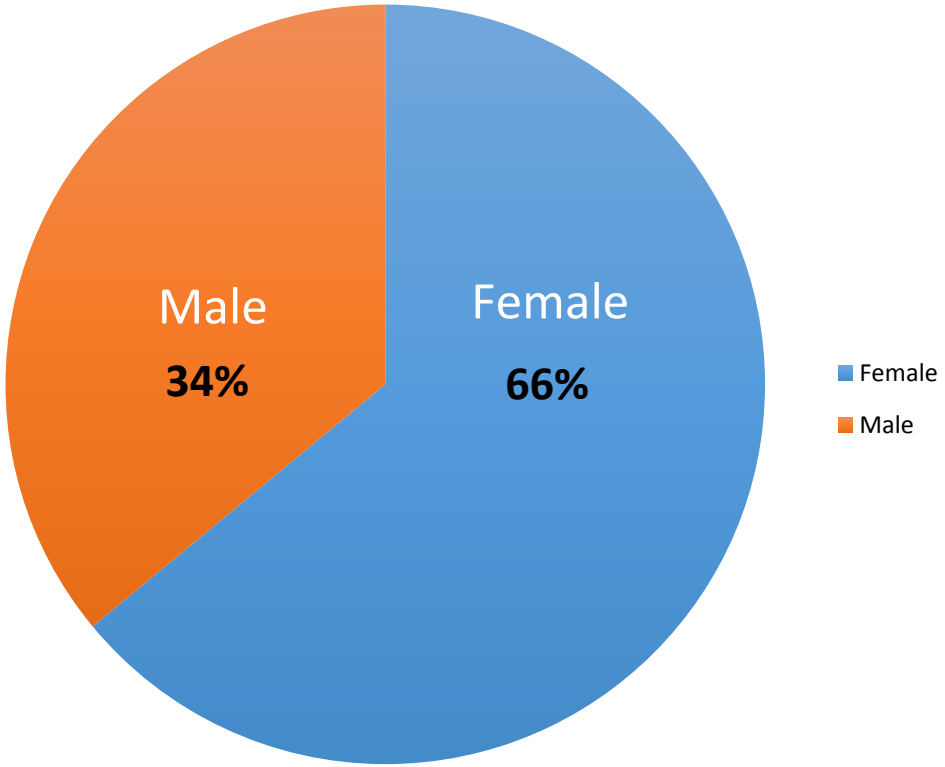
Most Graduate In CSHLA due to FT 12-month health programs

Who Are Our Students?

Based on Fall 2014 data from the Office of Institutional Research with Change Since 2012 (↑↓)

Student Type		% of Total
Non-Traditional Students (i.e. CPS, graduate, summer, weekend, online)	1,321	35% (↑↑) (26% 2012)
Design Majors (20 majors in CABE & SDE)	1,178	31% (↓)
Non-design Majors	2,284	69% (↑)
Business Majors (in SBA & SCPS)	1,132	30% (↑)
Health & Human Services Majors (17 Health/Behavioral health majors in SCPS & CSHLA)	985	26% (↑)
Architecture & Built Environment Majors	674	18% (Sl.↓)
Fashion Majors (6 Majors)	630	17% (Sl.↓)
Engineering Majors (4 majors)	139	4% (↑)
Textile Majors (5 majors)	113	3% (Sl.↓)
Liberal Arts Majors (7 majors in CSHLA & SCPS)	112	3% (Sl.↑)
Non-health-Related Science Majors (4 majors)	34	1% (↓)
TOTAL STUDENTS Fall 2014	3,762	

Who Are Our Students?

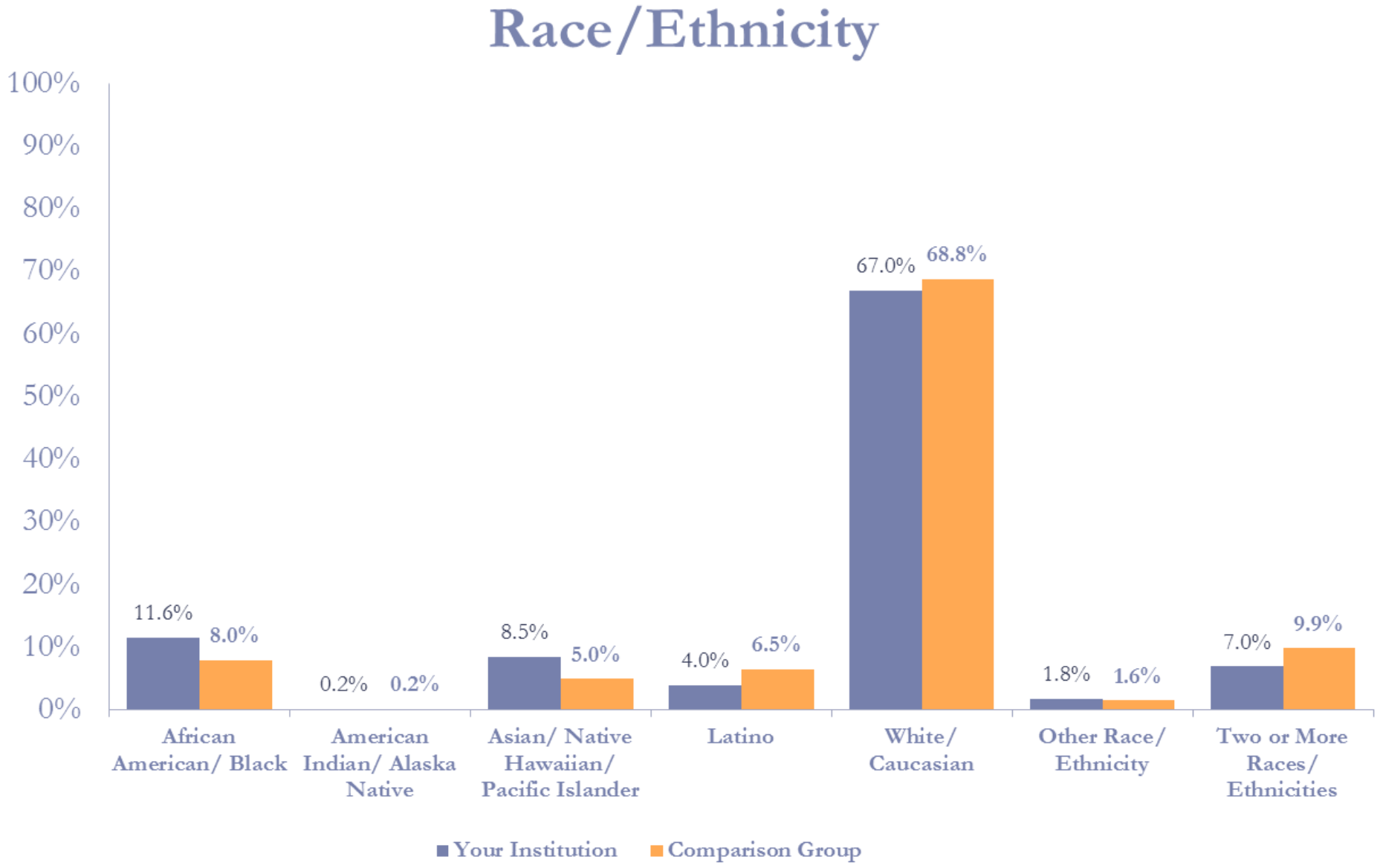


	Female	Male
Undergraduate	64%	36%
CPS	73%	27%
Graduate	67%	33%
TOTAL	66%	34%

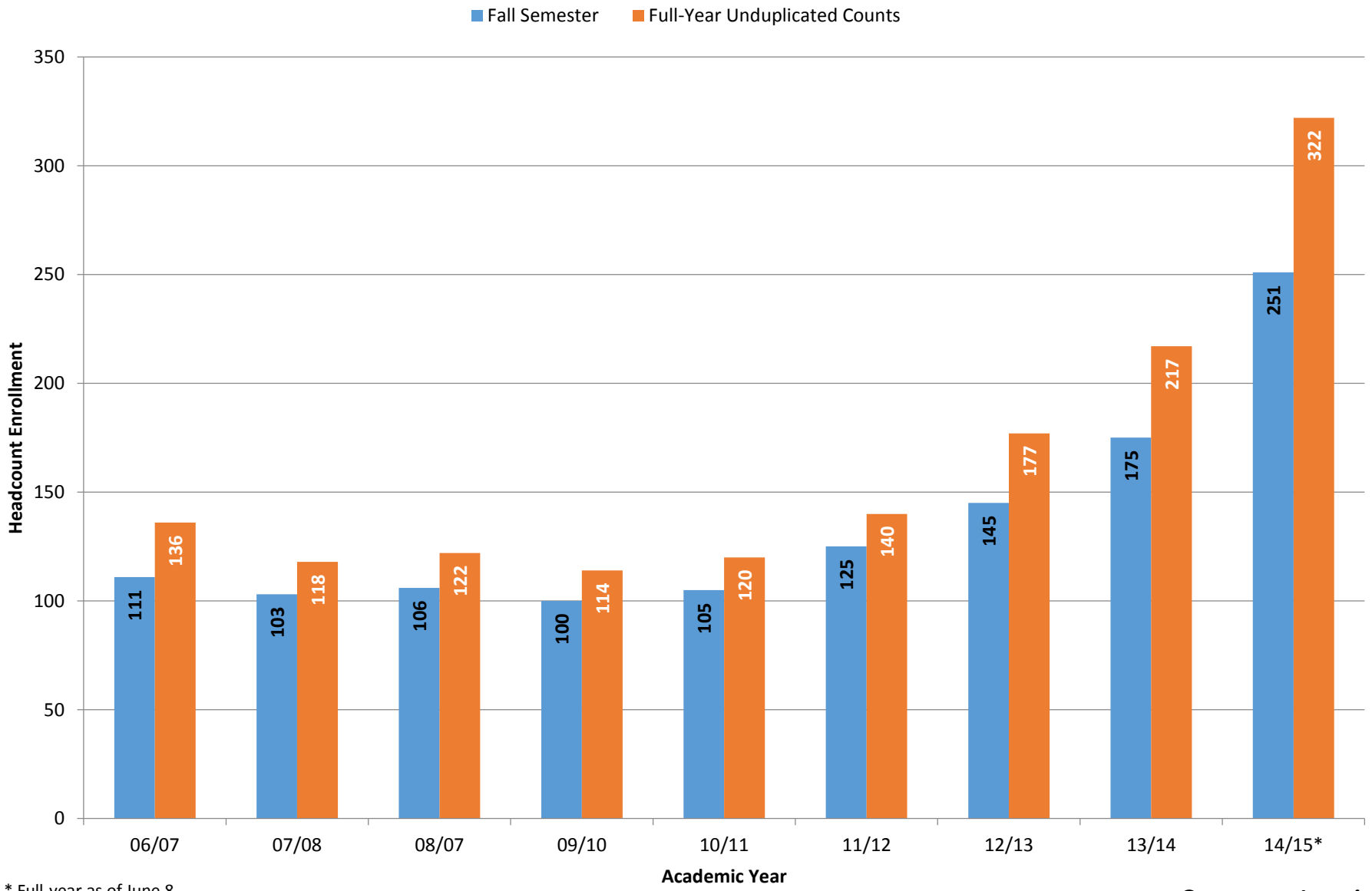
Source: Common Data Set 2014-2015

Who Are Our Students?

CIRP Freshman 2014 Student Survey



Total International Student Enrollment
2006-2014



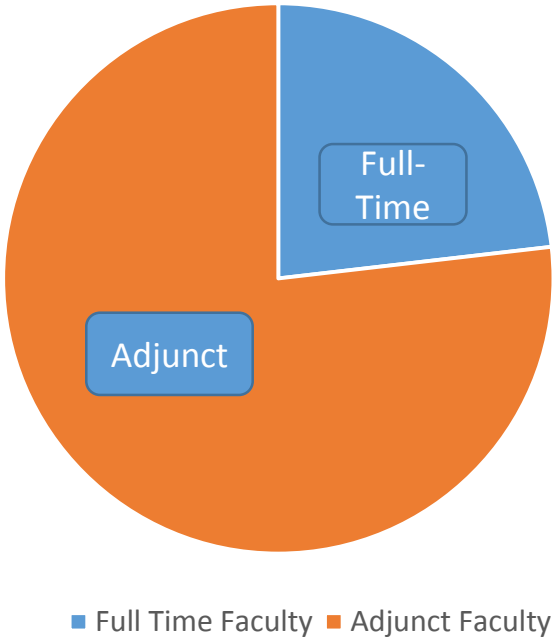
* Full-year as of June 8

Source: Institutional Research

A Look at the Faculty

PhilaU Faculty

Faculty By # Head Count



Total Faculty #*	539
Full-Time (FT) Faculty #*	128
Part-Time (PT) Faculty #*	411
% of Total Faculty # who are PT*	76%
% of FTE who are FT**	47%
% of FTE who are PT**	53%
% of credits taught by PT faculty***	55%

Source:
*Fall 2015 Academic Affairs List
**USNWR 2013
***PhilaU IR

PhilaU Teaching Workforce; 2015

Academic Unit	FT Faculty	Adjunct Faculty	Staff	Total
CABE	24	82	6	112
CSHLA	54*	139	13.5	206.5
Kanbar DEC	49	106	17	172
SCPS	1	84	14	99
TOTAL	**128**	**411**	**50.5**	**589.5**

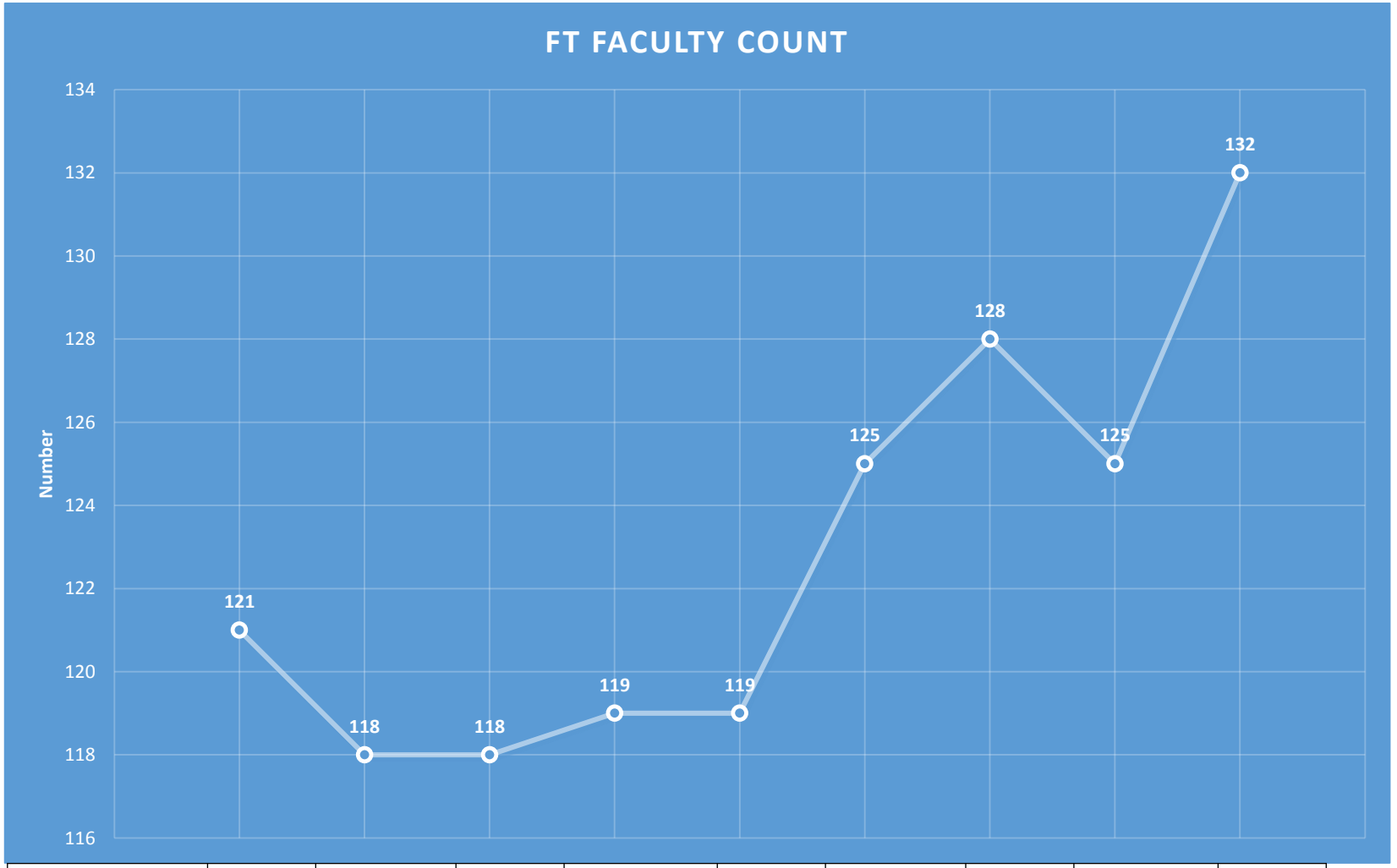
**34% of CSHLA FT Faculty Devoted Entirely to General Education.*
44.5% CSHLA FT Faculty teach some General Education

Source: Academic Affairs

PhilaU Academic Affairs Workforce; 2015

Classification	#	%
Adjunct Faculty	411	65%
FT Faculty	128	20%
College Staff (Admin. Asst., Technicians, MAOs, etc.)	50.5	8%
Academic Affairs Staff (Provost's, Library, Registrar, L&A, Honors, Study Abroad, CTiNL)	31	5%
Senior Administrators (Provost, Associate Provosts, Executive Deans, Academic Deans, Associate Deans)	13	2%
TOTAL	633.5	100%

Source: Academic Affairs



Semester	Fall 2011	Spring 2012	Fall 2012	Spring 2013	Fall 2013	Spring 2014	Fall 2014	Spring 2015	Fall 2015
FT Faculty Count	121	118	118	119	119	125	128	125	132

NOTE: Total includes some faculty with mostly administrative responsibilities

Source: Academic Affairs

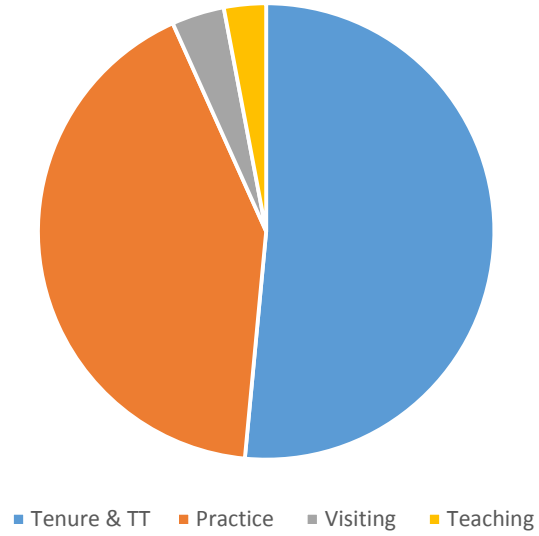
Full-Time Faculty Race/Ethnicity 2014

Race/Ethnicity	Number
Nonresident Alien	1
Hispanic Latino	1
American Indian or Alaska Native	0
Asian	8
Black or African American	2
Native Hawaiian or Other Pacific Islander	0
White	107
Two or More Races	4
Race and Ethnicity Unknown	0
Total	**123**

Source: Institutional Research

Full-Time Faculty Contract Type

CONTRACT	#	%
Tenured	49	37%
Tenure-Track	20	15%
Tenure + Tenure-Track	69	51.5%
Practice	56	42%
Visiting	5	4%
Teaching	4	3%
TOTAL*	134	

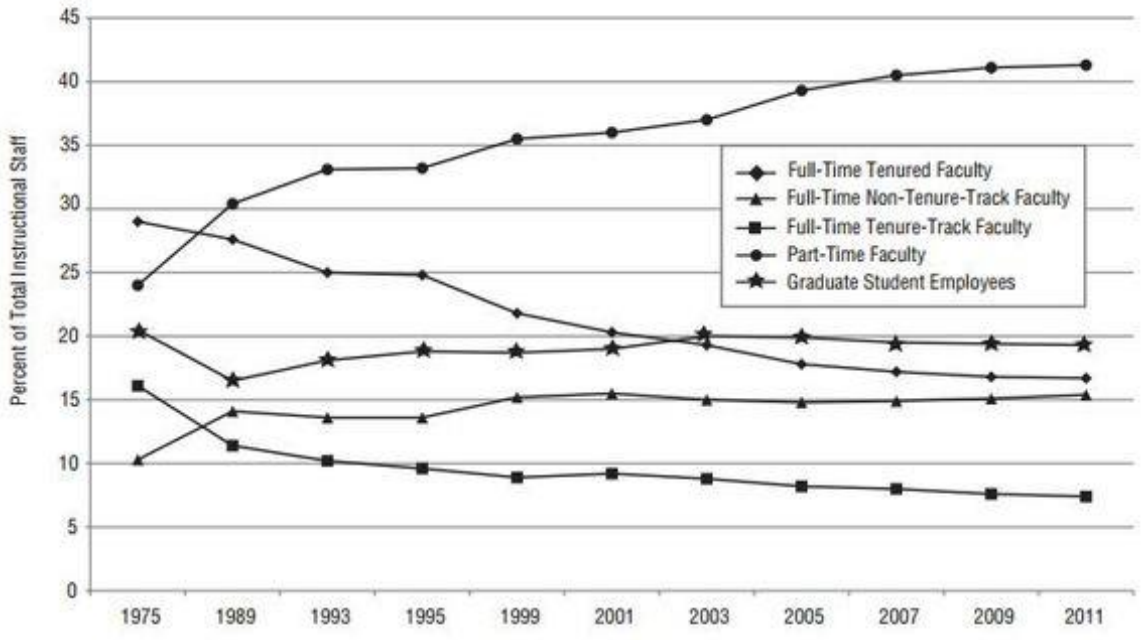


Total includes some faculty with mostly administrative responsibilities

Source: Academic Affairs

NATIONAL FACULTY TRENDS

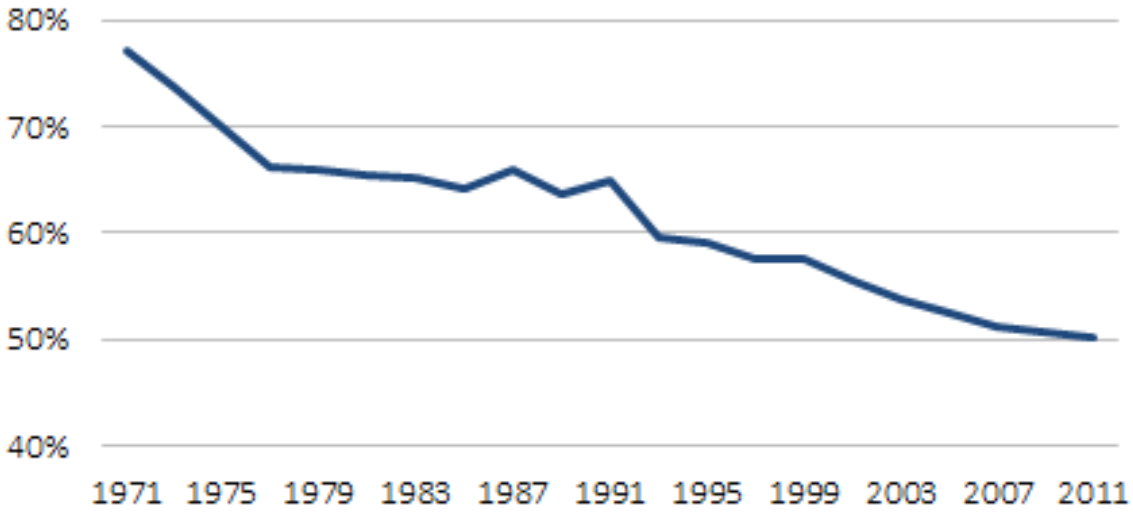
Trends in Instructional Staff Employment Status, 1975–2011
All Institutions, National Totals



Notes: Figures for 2011 are estimated. Figures from 2005 have been corrected from those published in 2012. Figures are for degree-granting institutions only, but the precise category of institutions included has changed over time. Graduate student employee figure for 1975 is from 1976. Percentages may not add to 100 due to rounding.

Source: US Department of Education, IPEDS Fall Staff Survey.

Percentage of instructional faculty employed full-time, 1971-2011



Source: College Board, Trends in Higher Education; NCES

Colorado State University

Center for the Study of Academic Labor: Trends in Master's Institutions
Part Time Faculty 2005 (48.6%) - 2013 (45.4%)

Adjunct Advancement Opportunities

- CABE- 46% FT Faculty started as adjuncts
- CSHLA- 32% FT Faculty started as adjuncts
- K-DEC- 22% FT Faculty started as adjuncts
- Academic Dean of SD&E started as an adjunct
- 2014 to 2015: 30 new FT hires- 17 (57%) started as adjuncts or visiting professors
- New Study Abroad FT administrator started as adjunct

Source: Academic Affairs

Majors and Trends

The Majors: Nimble?

UNIT	CURRENT NUMBER	NEW PAST 10 YEARS	DISCONTINUED
CABE	11	7*	0
SBA	6	2	4**
SDE	16	6	2
CSHLA (& SLA)	17	8	2
SCPS	20	6	10***
Total	**70**	**29 (41%)**	**18**

**CABE had 0 graduate majors in 2005*

***Does not count the transition from major to specialization in business or the switch from FM & FAM to FMM*

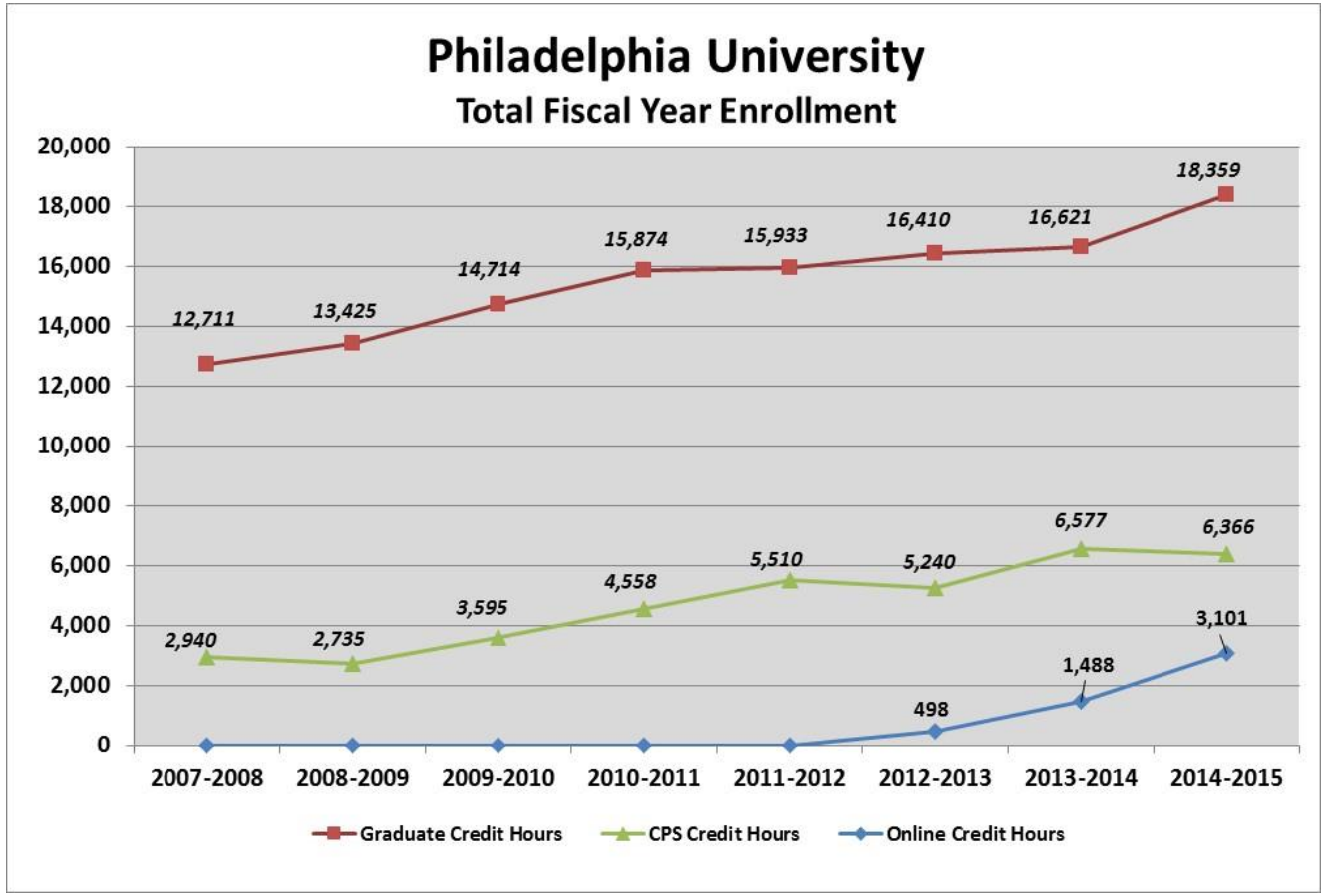
****Many of these were from the transition from evening to accelerated formats*

NOTE: There has also been substantial <u>revision</u> of older majors & many more online conversions; <u>200</u> reviews by the AOOC in 2014-2015.

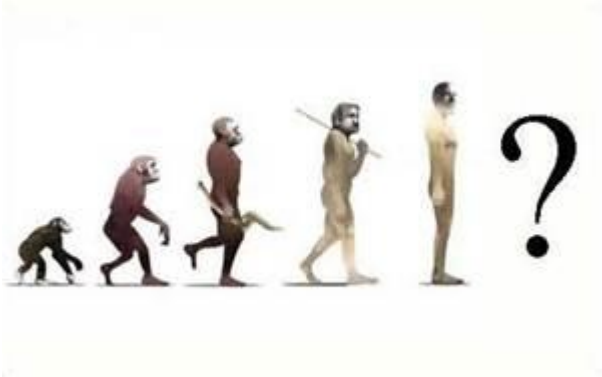
Source: Academic Affairs

Sky Falling?

	2008 Spring	2015 Spring
Total Head Count (UG & Grad.)	3,162	3,632
Graduate Credits	3,706.5	8,028



Source: Institutional Research

Who Are We?
What is Our Identity?
The Evolving Organism

Textile School → Business & Fashion College → Design College/University → Medium-Sized Professionally-Focused Comprehensive University → Future ?