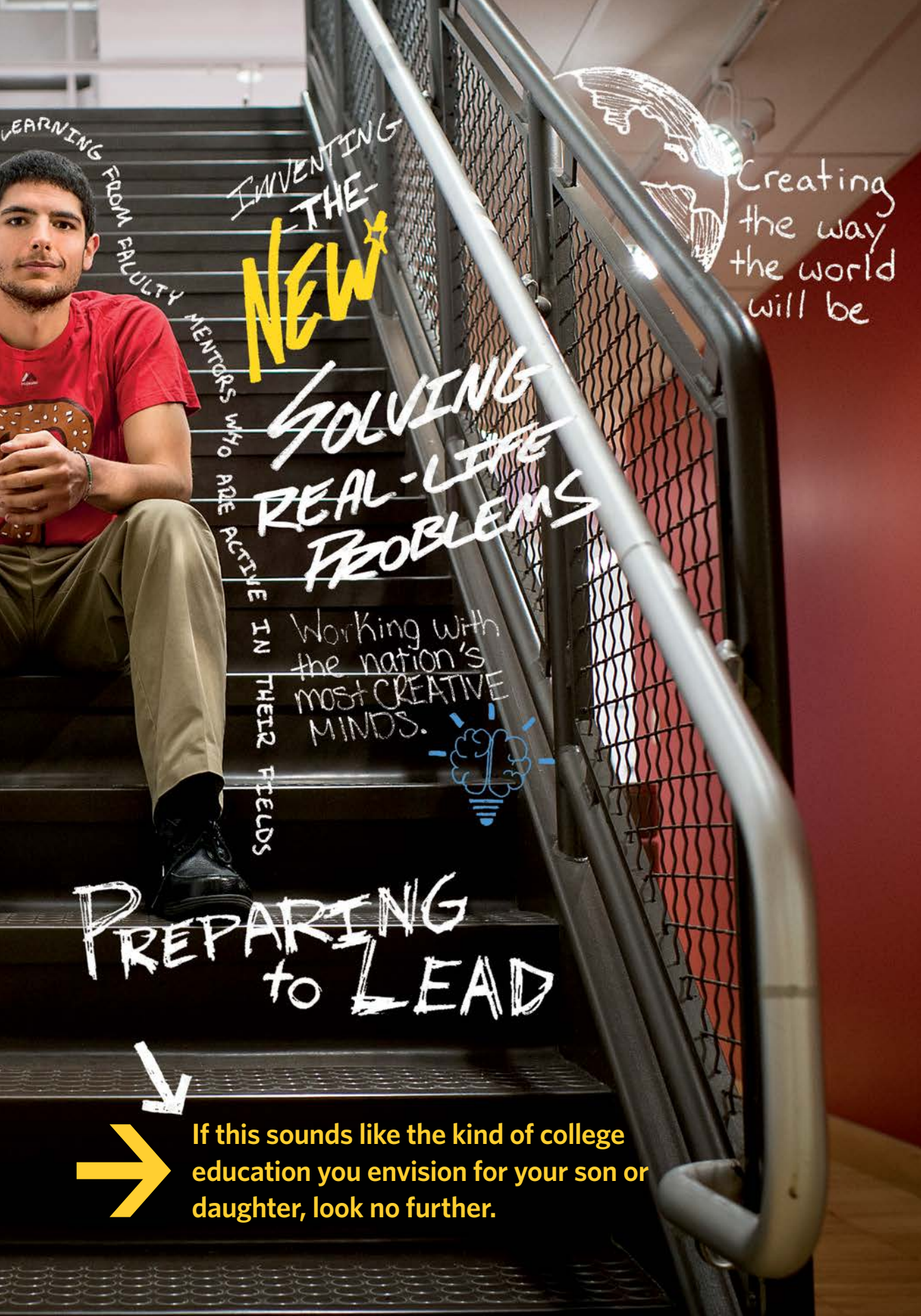
PhilaU

PHILADELPHIA UNIVERSITY

A GUIDE FOR PARENTS

WE'RE REDEFINING ROI →



If this sounds like the kind of college education you envision for your son or daughter, look no further.

"The students who choose to attend PhilaU are among the best and brightest I have ever encountered. They are dedicated, insightful, creative and innovative. I am constantly impressed with their achievements, both during their time here and after they graduate."

↑

DR. STEPHEN SPINELLI JR.

President
Philadelphia University

Philadelphia University is changing the face of higher education. Here, **active**, **collaborative** and **real-world learning** happens at a scale you won't find anywhere else.

As a result, your student will earn a degree that stands out from the rest and gives him or her a distinct edge over other job seekers.

That's because PhilaU students are powered to do what's now. But the real difference? *They're powered to do what's next.* And now more than ever, that means the world.

POWERED TO DO WHAT'S NEXT →

NEXUS LEARNING

A ONE-OF-A-KIND LEARNING EXPERIENCE

At the heart of PhilaU is our signature approach to learning that your student won't find at any other university. It's active, collaborative, real-world learning infused with the liberal arts. **NEXUS LEARNING** isn't a sit-down-and-watch process, but a get-up-and-do experience. Whether it's designing a winning spacesuit for NASA, creating a product design for Target or setting up a clinic in Honduras, the *power to do* here is virtually limitless.

And what makes our approach truly unique is that students work with peers and faculty *across all three* colleges within the University. That means that in addition to being immersed in his or her major early on, your student will gain exposure to more fields and the way others work. It's a professional edge that makes our graduates very attractive to employers.

35 AND GROWING **INDUSTRY PARTNERS**
Sponsoring signature Nexus Learning projects

INTERNSHIPS

Year after year, PhilaU students intern at hundreds of top companies across the country. Here's just a sampling:

- Ameriprise Financial
- Armani Exchange
- Children's Hospital of Philadelphia
- Elle Magazine
- Fox Chase Cancer Center
- Jacobs
- JPMorgan Chase & Co.
- Philadelphia 76ers
- Phillips & Associates Architects
- Rothman Institute
- Target Corporation
- Universal Health Services
- Urban Outfitters
- Verizon

Our three colleges offer in-demand majors, plus powerful transdisciplinary, collaborative learning valued by employers.

COLLEGE OF ARCHITECTURE AND THE BUILT ENVIRONMENT

Committed to educating the next generation of leaders in the global market with an emphasis on sustainable practice, collaboration and innovation.

KANBAR COLLEGE OF DESIGN, ENGINEERING AND COMMERCE

Designers, engineers and business students work together to create the desirable, build the feasible and market the valuable.

COLLEGE OF SCIENCE, HEALTH AND THE LIBERAL ARTS

From health sciences to law and society to communications, our pre-professional programs prepare students to lead in their respective fields or continue their studies in graduate school.

WHAT EMPLOYERS WANT

From internships, to research opportunities, to preceptorships in health care settings and working on projects with real companies, everything our students do is designed to give them that combination of solid industry-specific capabilities and soft skills that makes employers excited to hire them (even before graduation). They learn how to think strategically, make decisions and work in groups to find better solutions. And in many cases, they learn empathy and understanding, too—and that's huge.

What's more, those companies that Nexus Learning brings right to our campus are *big deals*, and they'll be present throughout your student's undergraduate years—sponsoring projects, serving as mentors, providing meaningful internship opportunities and more. Imagine your student networking with employers right from the beginning, building a stand-out resume and quite literally starting his or her career from freshman year.

STUDENT ACCOLADES

Our students are recognized nationally and internationally for their work. Recent accolades include:

- FORBES' 30 UNDER 30
- FULBRIGHT SCHOLARS
- GRAPHIC DESIGN USA STUDENTS TO WATCH
- INTERNATIONAL INTERIOR DESIGN ASSOCIATION COMPETITION, TOP PRIZES
- NCAA POSTGRADUATE SCHOLARSHIP
- PHILADELPHIA START-UP, 1ST PLACE
- RAD-GIRLS.COM PRODUCT OF THE YEAR
- WINNING SPACESUIT DESIGN FOR NASA

ON THE UNILEVER SPRINT NEXUS CHALLENGE:

"I think what really made this successful was having different disciplines working on the challenge together in each group. The way [students] built off each other's ideas and worked together was really impressive."

↑

RICHARD MCNABB

Global Design Director, Unilever

ON THE VERIZON NEXUS LEARNING CHALLENGE:

"By bringing together such diverse and creative teams, we've created the perfect incubator for coming up with new solutions to real-world problems."

↑

FRAN SHAMMO

Verizon's Executive Vice President and Chief Financial Officer

PHILADELPHIA UNIVERSITY WAS ONE OF THE TOP-RANKED UNIVERSITIES IN THE REGION BASED ON GRADUATES EARNING SALARIES ABOVE EXPECTATIONS

PHILADELPHIA BUSINESS JOURNAL 2015

95%

JOB SUCCESS AND GRADUATE SCHOOL ACCEPTANCE RATE

ON THE JOHNSON & JOHNSON SPRINT NEXUS CHALLENGE:

"I've been very impressed in the way that [PhilaU students] thought about the problem, the way they've addressed it and how they've come up with solutions. It's a very creative environment."

↑

MIKE EKNOIAN

Senior Director of Research and Development for Johnson & Johnson

"Our practice has more than 15 Philadelphia University graduates on staff. They stand out as well-balanced design professionals with strong technical and problem-solving skills. They are creative, innovative and holistic in their approach towards sustainability, building design and planning. PhilaU prepares graduates to be valuable contributors to a professional team on day one."

↑

ANTON GERMISHUIZEN AIA

Senior Vice President / Buildings Leader. Stantec

A PLATFORM FOR SUCCESS

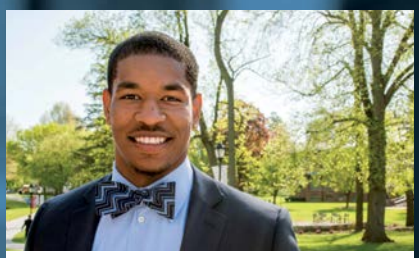
You've been talking about, planning and saving for your student's college education for years now—and it always comes down to one critical thing: ROI. What's the return on investment? When it comes to PhilaU graduates, their amazing success stories speak volumes.

They continue their education at elite graduate schools. They're recruited by leading national and international businesses, design and engineering firms, research facilities, medical centers and nonprofit organizations. And they're set up to lead and succeed in positions that may not yet even exist. That's ROI.

NICHOLAS C. CHRISTIAN '14

B.S. ACCOUNTING

CORE Finance Associate - Procurement
Comcast NBC Universal



"PhilaU students are a different breed. We are better prepared, adapt quickly and strive for greatness in everything we do.

That is the Philadelphia University culture."

"PhilaU has greatly enhanced Kevin's love for architecture, and the real-world challenges set forth in the curriculum are preparing him well for a successful future. In addition, he continues to grow as a leader in his class because of the university's strong support for student individuality and leadership."

LISA KING

PhilaU Parent

SOME EMPLOYERS OF OUR GRADUATES:

Abercrombie & Fitch
American Cancer Society
Children's Hospital of Philadelphia
Digitas Health
Gap Inc.
Global Brand Group
Jonathan Alderson Landscape Architects
JPMorgan Chase & Co.
Marketelligent
Mayo Clinic
NBC
Nike
PricewaterhouseCoopers
Stantec
The Boeing Company
United States Army Medical Corps
Verizon
Virtual Health
Zoom Interiors

GRADUATE SCHOOLS OUR ALUMNI ATTEND INCLUDE:

Columbia University
Drexel University
Johns Hopkins University
Massachusetts Institute of Technology
New York University
Pratt Institute
Temple University
Tulane University
University of Copenhagen
University of Massachusetts
University of Oregon
University of Pennsylvania
Villanova University

PhilaU AND PHILADELPHIA: A PERFECT MATCH

As a parent, where your son or daughter will be living for the next several years is important. PhilaU's 100-acre campus is both classically beautiful and state-of-the-art—and is just minutes away from one of the coolest cities in the U.S. Our close proximity to, and connection with, the great city of Philadelphia gives our students the best of both worlds—a traditional undergraduate experience with exposure to the arts, culture, nightlife, history, recreation—not to mention easy access to New York City, Washington, D.C. and the rest of the Eastern Seaboard.

But perhaps most important, our namesake city with its booming economy gives PhilaU students a launchpad for professional success—countless internship opportunities and industry connections, as well as access to top employers, startups and incredible medical and scientific research facilities. Everything they need to put what they're learning into practice.

OVER

80

COLLEGES, UNIVERSITIES, TRADE, ART AND SPECIALTY SCHOOLS

PHILADELPHIA IS ONE OF THE LARGEST COLLEGE TOWNS IN THE U.S.

161 MEDICAL FACILITIES

PHILADELPHIA IS A HUB FOR MEDICAL AND SCIENTIFIC RESEARCH.

TOP 20

PHILADELPHIA WAS FEATURED ON *FAST COMPANY'S* LIST OF THE TOP 20 MOST LIVABLE CITIES IN THE WORLD FOR WORK AND PLAY BALANCE.

SOME OF THE CITY'S LARGEST PRIVATE EMPLOYERS INCLUDE COMCAST CORPORATION, INDEPENDENCE BLUE CROSS AND US AIRWAYS.

NAMED ONE OF THE MOST INNOVATIVE CITIES IN AMERICA BY *CNNMONEY*.

A NETWORK OF SUPPORT

One thing parents tell us often is how much they appreciate our close-knit community, where everyone truly takes an interest in one another. If you haven't already, visit and you'll quickly know what we mean. From the Academic Success Center to our award-winning Career Services Center, Residential Life to Student Engagement, your student will find support through an expansive network of advisors, faculty mentors and friends. We guide students through their undergraduate developmental journeys, helping them acclimate to this new stage in their lives, discover what they want and learn how to achieve it.

OUR CAREER SERVICES RECEIVED THE INNOVATION EXCELLENCE AWARD FOR STUDENT ENGAGEMENT AT A SMALL COLLEGE. THAT MEANS WE WORK OVERTIME TO ASSIST YOUR STUDENT.

13:1
STUDENT-TO-FACULTY RATIO

"From competing in contests to solving problems for real companies, our students work incredibly hard. They're challenged more here, yes, but they'll be better prepared for the pressures of the workplace. And if they ever need it, support is always available."

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PATRICIA THATCHER
Associate Provost for Assessment
and Director of the Academic Success Center

16 NCAA DIVISION II TEAMS

MORE THAN **60** STUDENT CLUBS AND ORGANIZATIONS

"It's our mission to be familiar with everyone who walks through our door; to know what drives them and how to best support them. We spend a lot of time on resource access, time management and preparing students to become independent, autonomous individuals with clear goals."

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MARK GOVONI
Dean of Students

MORE THAN **90%** OF OUR FRESHMEN LIVE ON CAMPUS

FINANCING YOUR PhilaU EDUCATION

We know that planning to finance a college education can be one of the most stressful parts of the college decision-making process. We want to help alleviate some of that stress. Our team of financial aid professionals can work closely with you to put together a customized plan that's appropriate for your family. Ultimately, if you think PhilaU is right for your son or daughter, we're here to help you make it happen.

96%

OF STUDENTS RECEIVED FINANCIAL AID FROM THE UNIVERSITY IN 2014

That's value

$28,420

AVERAGE FINANCIAL AID PACKAGE IN 2014

AS PART OF THEIR FINANCIAL AID PACKAGE, FULL-TIME FRESHMAN STUDENTS MAY BE ELIGIBLE FOR SCHOLARSHIPS RANGING FROM $4,000 - $15,000. TRANSFER STUDENTS MAY ALSO BE ELIGIBLE FOR SCHOLARSHIPS RANGING FROM $4,000 - $9,000.

"We encourage families to talk to us before and after they receive their financial aid packages, so we can help them understand the next steps and figure out how to fill in any potential gaps. Really, we're with them the whole way—every year their students are at PhilaU."

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LISA COOPER

Director of Financial Aid

Like what you see?
APPLYING IS
THE NEXT STEP.
We hope you'll encourage your son or daughter to complete their application to PhilaU. Your student's future awaits. Let's get it started!
GO TO
PhilaU.edu/undergrad/apply
TO ACCESS THE APPLICATION.
GO TO PHILAU.EDU/VISIT TO PLAN A VISIT FOR YOU AND YOUR STUDENT.
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